

## offscreen ::: (2) Jeamin Cha

We invite you to the second viewing of our inaugural series *offscreen*, presenting four works by Seoul-based artist **Jeamin Cha**, selected by **Yu-Chieh Li**:

*It is not a question but a balloon*. HD video, color, sound, 7:39, 2010.

*Hysterics*. HD video, color, sound, 7:6, 2014.

*Autodidact*. HD video, color, sound, 9:50, 2014.

*Fog and Smoke*. HD video, color, sound, 20:40, 2013.

What's outside the frame? A screen sometimes cannot hold the cultural memories and personal histories, and its outside filters in. This series focuses on the *offscreen*, whether as voiceovers, backstories, or psychology. Within the tradition of screen-based art, it's the cues that are more than visual which impact audiences most: after all, audience derives from the Latin verb for "hear." When the offscreen enters the frame, what's real comes into focus.

Jeamin Cha's *It is not a question but a balloon* focuses on a balloon whose slow drift draws the viewer onto an illegal journey to North Korea that politician Sukyung Lim took in 1989. In *Autodidact*, a Mr. Hur draws on his self-learned knowledge of forensics in an attempt to reconstruct his son's death. *Hysterics*, inspired by Heinrich Heine's poetry, explores a "theater of hysterics." Lastly, *Fog and Smoke* mourns urban development through the interlaced reflections of a fisherman and the movements of a tap-dancer.

August 2, 5:30PM to 7:00PM.

*Offscreen* takes place every other Sunday at the same time at 456 Gallery of the Chinese American Arts Council, 456 Broadway, 3rd Floor, New York, NY.

**Jeamin Cha**, born in 1986 in South Korea, is an artist and filmmaker living and working in Seoul. She holds degrees from Chelsea College of Design and Arts in London and the Korean National University of Arts in Seoul. She has exhibited at DOOSAN gallery and Audiovisual Pavilion, Seoul, Surface Gallery, Nottingham, DMZ Film Festival, Korea, and *Rencontres Internationales*, Berlin and Paris, among other places.

**Yu-Chieh Li** is an editor of SCREEN, art historian and curator living in New York. She is completing her PhD dissertation on Conceptualism in the 1980s at Heidelberg University.